

PRESS RELEASE

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Wedding present dilemma solved with new multi-store gift voucher

GETTING THE right wedding present is now easier than ever with the revolutionary new multi-store gift voucher, *SayShopping*, launched by Sodexo in September. The *SayShopping* voucher not only gives instant purchasing power at forty of the UK's major retailers, but offers added discounts and special rewards exclusively to all voucher recipients. Wedding guests can give the vouchers with complete confidence, knowing that newlyweds can choose to spend exactly how they want and get more for their money.

Major UK brands in jewellery (Mappin & Webb), fashion (River Island), entertainment (Virgin Megastores), lingerie (La Senza), and spa weekends (Champneys) – all these and more are available through *SayShopping*. An exclusive *SayShopping Travel Club*, in partnership with Cresta Holidays, offers special discounts on all kinds of flights, trips and holidays. The *SayShopping* network is constantly expanding, with aspirational brands in home furnishings, sports clubs, restaurants, being added all the time.

Vouchers can be bought easily online at www.SayShopping.co.uk, and will be delivered straight to the recipient in a stylish presentation wallet. The website also has links to all participating retailers and each month new retailers and new experiences are listed. From January 2007, the voucher website will have a special 'club lounge' where recipients can log on to extra discounts from retailers and be entered free in monthly prize draws for hospitality or travel rewards. A dedicated customer service line will assist consumers to access information instantly about their vouchers and accounts. The vouchers, available in multiple denominations (£2, £5, £10 and £20), have a three-year expiry date. Customers can also rest assured that the *SayShopping* voucher is completely reliable and financially secure.

Iain McMath, Managing Director of Sodexo, explains: "We've worked hard to make *SayShopping* the most exciting gift experience in the UK. It is a fabulous alternative to the traditional wedding list: married couples can buy everything from a wedding ring, to a washing machine for their new home, even book their honeymoon with *SayShopping*; and every time they are getting more than the cash value of each voucher."

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For further press information and images please contact: Andrew Gregory or Olivia Lawrence at Hamilton PR on 01892 546599 or email Andrew@hamiltonpr.co.uk or Olivia@hamiltonpr.co.uk

Notes to Editors:

- Sodexho is the world's leading Food and Facilities Management organisation and global issuer of service vouchers and cards. In the UK Sodexho provides innovative food and management services to businesses and industry, including the education, healthcare, leisure and defence sectors, employing 48,000 people in 2300 units nationwide. Sodexho has 27 years of international experience of the voucher business, operating in 27 countries, with over 800,000 affiliated partners and 14 million voucher recipients. Earlier this year, the company was named the UK's 'Childcare Voucher Provider of the Year 2006' by *Employee Rewards and Benefits* magazine.
- The voucher website is www.SayShopping.co.uk
- *SayShopping* information line: 01276 418888
- Email: Info@sayshopping.co.uk