



MyTravel joins Sodexho voucher offering

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MyTravel Group has joined Sodexho's new SayShopping voucher to offer an exclusive Travel Club to voucher recipients and employees at the workplace.

Launched in September, SayShopping is the flexible multi-store shopping and gift voucher available online or through corporate reward and benefit schemes and savings clubs. Consumers will now benefit from an outstanding choice of holidays, extra rewards and special promotions available exclusively from Cresta Holidays through SayShopping vouchers.

With the new SayShopping Travel Club, voucher recipients can choose the holiday they want, by browsing hotels, flights, and trips on the Travel Club web page. Cresta Holidays guarantees the lowest prices around, flights to hundreds of destinations with the best deals from low-cost, scheduled and charter airlines. A huge range of accommodation is available, with a choice of 15,000 rooms, every night of the year, ranging from Italian Palazzos or Five-Star luxury hotels to the best budget guesthouses. All holidays are automatically covered by the ABTA (Association of British Travel Agents) and ATOL (Air Travel Organisers' Licensing) protection schemes.

SayShopping Travel Club members can make all their holiday arrangements by calling the dedicated SayShopping Travel Club booking and enquiry line, where customers are guaranteed a fast and efficient service. Travel Club members can also register online to receive e-newsletters for updates on special holiday offers, exclusive to SayShopping voucher users.

Alexandre Meerson, Incentives and Motivation Director at Sodexho, says, "With our Cresta Holidays partners, we announce the launch of the SayShopping Travel Club. We chose the My Travel Group because of their breadth of choice and complete flexibility. We promise our SayShopping customers the best quality and most extensive choice possible and now our voucher recipients customise the type of holiday they want from a simple low cost flight to Paris to an all inclusive Five-star trip to Thailand."

Natasha Towey, E-Marketing Manager at Cresta Holidays, says, "We are excited about the launch of this exclusive Travel Club, which offers the quality and flexibility that have made Cresta one of Britain's favourite tour operators. Club members will also benefit from unique holiday offers and fast efficient service from an exclusive team of advisors."

Hotel Travel News

<http://www.breakingtravelnews.com/article.php?story=20061003185217501>