

[Acquisitions](#)[Appointments](#)[Commercial Property](#)[Environmental](#)[Exhibitions & Events](#)[Financial](#)[General Business News](#)[Legal](#)[Manufacturing](#)[Motoring](#)[New Products](#)[Recruitment](#)[Technology](#)[Telecomms](#)[Training](#)[Transport & Logistics](#)

## New multi-store shopping voucher now available for employee benefits

SODEXHO, the world's largest management services organisation and leading global issuer of service vouchers and cards, is pleased to announce to businesses across the UK the launch of its innovative new multi-store shopping voucher, Say Shopping. With its wide retail choice and unique special bonuses, SayShopping is an immediate choice for motivational awards and benefits for employees. The corporate voucher market (currently worth about £770 million) is the fastest growing area of voucher use, as more and more companies are implementing salary sacrifice schemes with voucher

offerings and using vouchers directly in staff motivation and reward programmes. Sodexho's SayShopping research team found that 44% of all businesses it interviewed are considering one or more salary sacrifice schemes in the next 12 months.

Giving vouchers is a simple yet effective way to motivate, thank or reward staff, whether as a one-off gesture or part of a company scheme. Vouchers are much appreciated by employees because they are seen as worth more than their cash equivalent. The recipient can also choose to spend them on what they want, when they want. Vouchers are also reliable, secure and easy to administer, making them ideal for all staff incentive schemes or rewards.

The new SayShopping voucher offers services and special features currently unavailable anywhere else, which means it will soon establish itself as the most desirable shopping and gift voucher in the country. The UK's most instantly recognizable brands from clothing and jewellery to hotels and entertainment have committed long-term to the project, and SayShopping brings immediate shopping pleasure in thousands of outlets nationwide. There will also be extensive added value, accessed on a special voucher 'club lounge' website, giving extra discounts (available nowhere else) from retailers as well as monthly prize draws for hospitality or travel rewards. Combined with superlative customer care (including a 24-hour helpline), these extras mean that SayShopping will be worth far more than the face value of equivalent rival rewards. The voucher will be easily available to employers via a call centre or through an online ordering service at [www.SayShopping.co.uk](http://www.SayShopping.co.uk), and the voucher can be delivered direct to the recipient's door.

Iain McMath, Managing Director of Sodexho Pass, says: "We surveyed dozens of UK companies of all sizes and their employees told us again and again that they want to see a quality multi-retailer voucher included in their benefits

packages. So we are now offering HR and Personnel Managers a safe, secure reward system—one that employees will actively seek out and one that will bring employers a definite return on investment. Sodexo's real expertise is in running voucher and salary sacrifice schemes. That's why earlier this year, we were named 'Childcare Voucher Provider of the Year 2006' by Employee Rewards and Benefits magazine; and hence more and more of the UK's biggest brands are joining with us to provide, in SayShopping, a unique motivational tool."

Employers will find SayShopping an ideal solution to customising their benefits packages and developing both short and long-term motivational programmes. Alexandre Meerson, Incentives and Motivation Director at Sodexo, says, "From the smallest to the largest companies, vouchers have a crucial role to play in promoting staff loyalty, job satisfaction, as well as increasing productivity and sales activity." He adds, "I would like to invite all HR and Personnel managers to call us and learn how Sodexo can assist them in building their own unique motivational packages."

For enquiries about voucher purchases or how they can be used in benefits schemes please visit [www.SayShopping.co.uk](http://www.SayShopping.co.uk)

